

Big Picture Coin® (BPC Token®) - 4-Year Roadmap

Big Picture Coin® (BPC Token®) is the first cryptocurrency designed to revolutionize the entertainment industry by offering discounted price options for fans to access exclusive, real-world and metaverse entertainment experiences. Backed by a large-scale entertainment company, Big Picture Coin aims to provide fans with access to unique celebrity interactions, immersive experiences, exclusive media content, and more. Below is a proposed roadmap for the next four years, focusing on growth, ecosystem expansion, and sustained adoption in the entertainment sector.

Year 1: Foundation, Initial Launch & Ecosystem Building

Goal: Launch core entertainment products, establish token utility, and build initial community and partnerships.

Q1 - Q2: Initial Launch & Token Integration

- **Launch of BPC Token:** Launch BPC Token on the Ethereum network (ERC777/ERC20) with initial token distribution and early partnerships.
- **WOW! Streaming Service:** Launch the subscription-based streaming service for BPC holders offering ad-free content, including TV shows and movies starring celebrities. BPC holders can enjoy discounted subscriptions.
- **WOW! Experience Platform:** Begin offering limited first-come, first-serve VIP Experience tickets for select Film & TV productions where BPC holders can participate in production-making experiences, access red carpets, and engage directly with the stars.
- **BPC Token Utility Activation:** Enable BPC holders to use tokens for discounted access to events, experiences, and subscription services across entertainment platforms.
- **Community Engagement:** Launch social media campaigns, influencers, and early adopter programs to grow the BPC community and drive awareness.

Q3 - Q4: Raffles, Staking, and Initial Partnerships

- **BPC Weekly Raffles:** Begin the weekly raffle where BPC holders can submit tokens to win a portion of the raffle pot, supporting entertainment entrepreneurs. 50% of the pot will fund grants for film and TV projects.
- **BPC High Staking Launch:** Enable high-volume staking with rewards, offering a 3% APY for a minimum staking period of 36 months, with penalties for early withdrawals.
- **Early Partnerships:** Finalize initial partnerships with entertainment companies and filmmakers to integrate BPC into production and events, securing VIP experiences and token use.
- **Security & Legal:** Publicly release audit results, security protocols, and ensure compliance with local laws and regulations.

Year 2: Platform Expansion & Entertainment Product Rollout

Goal: Expand platform offerings, introduce new products, and enhance user engagement.

Q1 - Q2: Metaverse Integration & New Product Releases

- **Metaverse Experiences:** Begin integrating BPC into virtual entertainment experiences within the metaverse, offering virtual meet-and-greets, celebrity interactions, and exclusive events.
- **BPC in Film & TV Production:** Continue expanding VIP experience offerings for fans to participate in high-profile film and TV productions, providing inside access to celebrity-driven projects.
- **International Comic-Con Integration:** Launch VIP experiences at international comic conventions, allowing fans to meet celebrities and pitch ideas for TV or film development.
- **BPC Token as Payment:** Enable the use of BPC Token for merchandise, ticket purchases, and exclusive access to events hosted by Big Picture Entertainment and partner platforms.

Q3 - Q4: Scaling Stakeholder Engagement & Investor Networks

- **Expand Staking Mechanism:** Introduce additional staking options for film investors, offering attractive terms and integrating with external production companies for token staking.
- **Entertainment Entrepreneur Fund:** Expand the entertainment entrepreneur fund from the weekly raffle, supporting a wider range of entertainment projects, particularly in independent film and TV production.
- **Celebrity Endorsements & Influencer Partnerships:** Collaborate with celebrities to increase visibility for the BPC Token, encouraging fans to get involved in the platform and purchase VIP experiences.
- **Marketing Push:** Increase global marketing efforts, collaborating with large-scale entertainment companies and securing additional sponsorships to drive engagement.

Year 3: Global Expansion & Strategic Partnerships

Goal: Secure broader market adoption and cement BPC Token as a leading entertainment utility cryptocurrency.

Q1 - Q2: Global Entertainment Network Integration

- **Strategic Entertainment Partnerships:** Form partnerships with global entertainment companies to expand the availability of BPC token utility, including VIP experiences, media content, and gaming platforms.
- **Film & TV Production Growth:** Scale production of original films and TV shows that feature exclusive BPC Token holders' experiences, bringing token holders closer to the creative process.

- **Increased Raffle Prizes:** Increase the amount of funds raised through the raffle system, offering more substantial prizes and additional entertainment funding to further grow the ecosystem.
- **VIP Global Event Tours:** Launch global tours for select films, offering BPC holders VIP access to premieres, after-parties, and exclusive celebrity meetups.

Q3 - Q4: Integration into Consumer Markets & Further Product Development

- **BPC Token in Retail:** Begin integrating BPC as a payment method for entertainment-related products, including merchandise, memorabilia, and experiences across global e-commerce platforms.
- **Web3 Integration:** Introduce Web3 features, such as decentralized ownership of exclusive media content or NFTs, allowing fans to purchase, sell, and trade unique memorabilia through BPC.
- **Celebrity NFT Drops:** Host exclusive NFT drops featuring celebrities, with BPC holders receiving early access or discounts on these limited-edition items.
- **Gaming Platform Integration:** Expand the use of BPC as a native token in online gaming platforms that focus on entertainment, allowing users to stake, earn, and purchase virtual items.

Year 4: Consolidation & Long-Term Sustainability

Goal: Establish BPC as a mainstream token for global entertainment and fan experiences.

Q1 - Q2: VIP Experiences & Entertainment Product Leadership

- **Expansion of VIP Experiences:** Scale the offering of exclusive, first-come-first-serve VIP experience tickets across major global entertainment events, such as film festivals, comic conventions, and live performances.
- **Full Metaverse Entertainment Platform:** Launch a fully realized metaverse platform that offers virtual reality experiences, allowing fans to watch live events, interact with celebrities, and participate in immersive entertainment activities.
- **BPC Entertainment Marketplace:** Create a marketplace for BPC holders to exchange exclusive media content, behind-the-scenes footage, signed memorabilia, and other unique fan experiences.

Q3 - Q4: Institutional Integration & Ecosystem Sustainability

- **Institutional Investment & Funding:** Secure institutional investment in the Big Picture Entertainment ecosystem, further enabling the production of high-profile entertainment content and experiences.
- **Long-Term Partnerships:** Establish partnerships with global streaming platforms, production companies, and gaming companies, securing BPC's place as a mainstream utility token for entertainment and media

access.

- **Sustainability Initiatives:** Implement carbon-neutral and socially responsible initiatives for BPC's long-term ecosystem, ensuring the token remains ethically aligned with entertainment industry standards.
- **Continued Raffle & Staking Innovation:** Continue refining the weekly raffle and staking mechanisms, increasing rewards, and improving token utility for holders.

Key Milestones:

- **Platform and Token Utility:** BPC token will be continuously integrated into new and existing entertainment platforms, with steady growth in utility across media content, VIP experiences, and metaverse interactions.
- **Partnerships with Celebrities:** Secure high-profile celebrity endorsements and involvement in BPC's growth, ensuring that the token becomes synonymous with entertainment and fan engagement.
- **Global Market Expansion:** Increase global reach by establishing BPC as a leading cryptocurrency in the entertainment industry, ultimately providing fans with new, exclusive ways to engage with content creators and celebrities.

By executing this roadmap, Big Picture Coin® can position itself as the ultimate utility token for entertainment, allowing fans to experience exclusive, once-in-a-lifetime opportunities while driving significant value for both token holders and the broader entertainment industry.